



*ALAMO CHAPTER*

*A 5-Star Chapter*



*Over 50 Years of Excellence*

*Connecting Clients With Your Business.*



*Connecting Clients With Your Business.*



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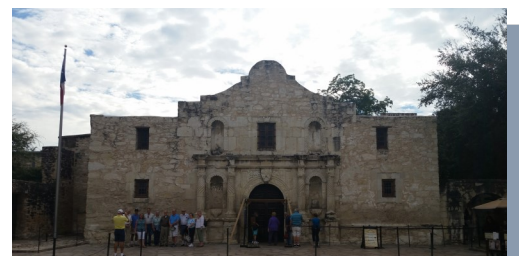
## *Connecting Clients With Your Business.*



### **Overview**

- \* At MOAA-AC you can connect with customers in a diverse background of professions
- \* We've built strong relationships with businesses throughout San Antonio, the state of Texas and nationwide
- \* Contact Information
  - \* Mail: P.O. Box 340497  
Ft. Sam Houston, TX 78234
  - \* Email: [moaa-ac@sbcglobal.net](mailto:moaa-ac@sbcglobal.net)
  - \* Phone: (210) 228-9955
  - \* Website: [www.alamomoaa.org](http://www.alamomoaa.org)

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## Our Audience

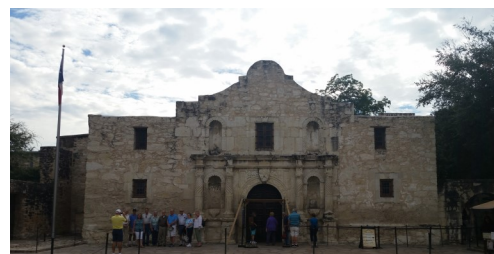
- All Services - Active, Retired, Veteran, Civilian Service, Reserve, Nat'l Guard, Nat'l Oceanic & Atmospheric Association, US Public Health Service & their families
- \* Texas State & Federal Govt. & local County Offices and Joint Base San Antonio offices
- \* About 1600 Alamo Chapter members and up to 34,000 Texas members, and up to 390,000 Nat'l members
- \* Average 33% Active Duty Officers
- \* Local University/College ROTC and High School JROTC Scholarship participants
- \* Over 11 Corporate Partners, local and national



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## Where We Reach

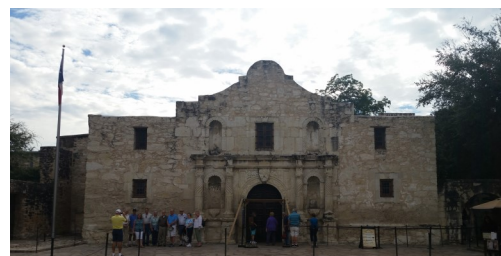
- \* JBSA Warrior & Family Support Center and across Joint Bases in San Antonio
- \* Local Job Fairs as an Event Sponsor or Participant
- \* Speaking at military transition assistance sessions
- \* City Leadership meetings and events to protect/advocate for military benefits
- \* Capital leaders in Austin, Texas and Washington DC Federal Government Offices
- \* JBSA Military Morale, Welfare & Recreation Centers
- \* Local Corporate Partner Establishments



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## Ad Sizes:

Full Page \$500  
(7.25 X 9.5 inches)

Business Card \$75  
(3.5 X 2 inches)

Quarter Page \$150  
(3.5 X 4.75 inches)

Half Page \$275  
(7.25 X 4.75 inches)

1/3 Page \$175  
(2.5 x 9.5 inches)

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## The Lariat Newsletter Ad Rates

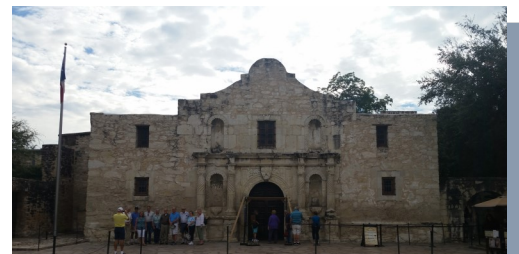
- \* Full Page (7.25 X 9.5 inches) = \$500 per month
- \* Half Page (7.25 X 4.75 inches) = \$275 per month
- \* Quarter Page (3.5 X 4.5 inches) = \$150 per month
- \* 1/3 Page (optional column format) = \$175 per month
- \* Business Card (3.5 X 2 inches) = \$75 per month
- \*\* 1 yr Ad rates paid up front receive a 10% discount

## Corporate Partnership

\$100 per year to include a) Scrolling marquee with link on our Chapter website, b) Listed in the monthly newsletter and c) highlighted at luncheons



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## Contracts

- \* Monthly Subscriptions or 12 month Subscription
- \* 12-month Subscriptions: eligible for 10% discount if subscription is paid up front
- \* Ads submitted by the 15th of the month will advertise in the following month's newsletter
- \* Corporate Partners: advertise business information & website link on the Alamo Chapter website & monthly newsletter for 12 months



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