



MILITARY OFFICERS ASSOCIATION OF AMERICA ALAMO CHAPTER



THE



LARIAT

Volume 44, Number 10

“Five Star ★★★★★ Chapter”

October 2024



President's Message

This year has been busy, but it's not over. We are witnessing a spectacularly busy Fall as this is an election year. We at MOAA and the Alamo Chapter are non-partisan so that we can “work” both sides of the aisle on the issues that affect the military. However, as citizens of the USA, we have a responsibility to vote.

As a cocky college student, I got into a lively discussion. Was voting a right or a responsibility? I advocated for the “right to vote.” I was reminded that while this is a right by the Constitution, it is the responsibility of every citizen. The chapter has just sent an eblast to all members regarding voter registration. While I'm writing this letter prior to the September lunch, a speaker will be addressing the issue. Don't wait until election day to discover that you are not registered to vote. I just heard that one person who thought he was registered was in fact not. He is now chasing down the form needed to reregister. The cutoff date is October 7. Check the Texas Secretary of State website to verify your status.

Another issue is also a concern. I received a flash notice from AAA Texas on “phishing.” For those who have not experienced this, it's a fraudulent email that directs you to purchase gift cards or complete some other task to provide funds to the initiator of the email. PLEASE CHECK THE INCOMING EMAIL ADDRESS. If it doesn't look correct, it's not.

One of our members received an email allegedly from me asking that they purchase Target gift cards and send them the card numbers, etc. Money that would have gone to the bad guys. I was called to verify the request. I immediately replied that it was bogus and asked for the email address. It wasn't mine. My next word was DELETE. Lesson learned.

Please be aware that there are folks out there who prey upon us. Their goal is to get money or confidential information from us and then exploit that information for their benefit – NOT OURS. Be vigilant and read thoroughly. If it sounds fishy, it's phishing. Don't get caught.

I hope to see the golfers at our tournament on Friday, October 18 at the Ft Sam Golf Course. We still have space. Registration is available on our website.

Kitty

Kathryn “Kitty” Meyers, LtCol USAF (Ret), SPHR, SHRM-SCP

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MOAA Alamo Chapter?



Who Are We?

The Military Officers Association of America (MOAA) is a non profit veterans' association dedicated to maintaining a strong national defense and ensuring our nation keeps its commitments to currently serving, retired, and former members of the uniformed services and their families and survivors.

The Alamo Chapter is one of the more than 390 local organizations affiliated with national MOAA. We support the national organization through membership recruitment, veterans transition initiatives and legislative support.

We are active in our community doing transition activities for JBSA and the military/veteran community; state legislative support via TCVO (Texas Coalition of Veterans Organizations) and the TCC (Texas Council of Chapters).

Happy 249th Birthday
to the

United States Navy



Oct 13,
1775

Semper Fortis
(Always Courageous)

Notices



Thank You

to each person listed below who have donated a little (or a lot!) to the

MOAA Alamo Chapter Educational Foundation (MACEF), and/or Chapter Operations.

We really appreciate it—and every dollar helps!

Col David Anderson, USAF (Ret)

Col Jarvis Baker, USAF (Ret)

Lt Col Richard Brand, USAF (Ret)

Col David Brooks, USAF (Ret)

CAPT James Brotherton, USN (Ret)

Lt Col Tom Carter, USAF (Ret)

Lt Col Fernando Conejo, USAF (Ret)

Lt Col Gene Culp, USAF (Ret)

COL William Hogans, USA (Ret)

CAPT Bill Knehans, USN (Ret)

COL Beverly Land, USA (Ret)

COL Edward Lindeke, USA (Ret)

CW4 Theodore Longobardi, USA (Ret)

COL David Malave, USA (Ret)

CDR David Marx, USN (Ret)

Lt Col Stephen Mazer, USAF (Ret)

Lt Col Kitty Meyers, USAF (Ret)

COL Karen Nauschuetz, USA (Ret)

COL Gino Orlandi, USA (Ret)

COL Nancy Ruffin, USA (Ret)

COL Gary Sadlon, USA (Ret)

Lt Col Patricia Schiefer, USAF (Ret)

LTC Aimee Schumacher, USA (Ret)

COL James Startzell, USA (Ret)

LTC Ch James Taylor, USA (Ret)

MAJ Josh Welch, USAF (Ret)

LTC Machielle Wood Denmon, USA (Ret)

CAPT John Woody, USN (Ret)

Alamo Chapter Educational Foundation Board

We are pleased to announced that as of September, **141** Alamo Chapter members have made an average detonation of **\$135** to our scholarship program supporting JROTC/ROTC Cadets. With 3 months left in the year, you can join this effort by making a donation. Any amount will help....even \$25 would go a long way!

Visit AlamoMOAA.org/donate

Annual Business Meeting Notice 2024

The Chapter's Annual Business Meeting will be held on **Thursday, November 21** during the Chapter Luncheon at the Ft Sam Golf Club.

Membership in attendance will vote on the proposed bylaw revisions summarized on Page 3 of this issue.

A full copy of the redlined bylaws can be found on the chapter website or requested from the office.

210 228 9955

Want to get to know your fellow members and enhance the Chapter newsletter?



We are looking to add a regular feature to our monthly newsletter in the form of spotlighting some of our members.

If you love to meet folks, have a knack for interviewing, can take a good picture and write a short bio on a regular basis ,we would love to hear from you!

It could be just meeting them for coffee, connecting over the phone or at one of our social events,

Please let us know! Call, text or email the office

210-228-9955

moaa-ac@sbcglobal.net

Proposed Revisions to Alamo Chapter Bylaws 2024

Background: At the May 22, 2024 Chapter Board meeting the Chair, Jarvis Baker, asked that the Bylaws be reviewed to ensure that they adequately address the term limits of Board members as well as the desired number of members on the Board. This proposed revision also administratively “cleans-up” some minor grammatical elements of the current Bylaws.

Eric Krietz, Board member and David Patrick, Acting Chapter Secretary, volunteered to draft the proposed revisions. The proposed revisions were approved by the Chapter Staff on August 8 at their monthly staff meeting and subsequently approved by the Board of Directors on August 15 for presentation to the membership for concurrence and approval at the Annual General Business Meeting on November 21. This paper summarizes the proposed revisions. A full copy of the redlined bylaws can be found on the chapter website or requested from the office.

Sequence of the Articles: The Articles were re-arranged to make the Bylaws better sequenced while positioning the Board of Directors Article III more prominently upfront.

Article I – Organization:

Para C: Update the official name of the Chapter Foundation to the “Military Officers Association of America (MOAA) Alamo Chapter Educational Foundation (MACEF).

Para F, G & H: Use the term “Chapter” as the name of the organization as noted in para A. Article I.

Article II – Membership:

Para B, sub-para 4: includes “Friends of the Chapter” as a class of membership; changes line B. from three to four classes;

Para E: changes name of organization to “Chapter” as addressed in para A, Article I;

Para H: deletes “Friends of the Chapter” reference as it was moved to Para B. as an official class of membership.

Article III – Board of Directors - Officers & Directors:

Para A, 2: changes Vice-Chairman to Vice-Chair;

Para B, 1: adds reference that Friends of the Chapter are not eligible to serve on the Board as voting members or hold office;

Para E: outlines the purpose of the board, the number of meetings annually and what constitutes a quorum;

Para E, 1: establishes the number of Board members as 5;

Para E, 9: addresses term limits of directors;

Para E, 10: clarifies who may run for Board membership.

Membership Memos

THANK YOU Renewing Members:

Maj Gen David Garza, USMC (Ret)
 Col Graham Aitken, USAF (Ret)
 Col Jarvis Baker, USAF (Ret)
 Col Brad Barnhart, USAF (Ret)
 Col Ken Brockway, USAF (Ret)
 CAPT Jim Brotherton, USN (Ret)
 Col Francis Burns, USA (Ret)
 COL Cynthia Campbell, USA (Ret)
 COL Eric Kreitz, USA (Ret)
 COL Edward Lindeke, USA (Ret)
 COL David Malave, USA (Ret)
 COL Douglas McCary, USA (Ret)
 COL Karen Nauschuetz, USA (Ret)
 COL Gino Orlandi, USA (Ret)
 Col Teresa Page, USA (Ret)
 Col Peter Pollock, USAF (Ret)
 Col James Quinn, USAF (Ret)
 COL Nancy Ruffin, USA (Ret)
 COL James Startzell, USA (Ret)
 Col Vickie Young, USAF (Ret)
 Lt Col Fernando Conejo, USAF (Ret)
 LTC Michael Frankel, USA
 LTC Martin Garcia, USA (Ret)
 LTC Clayton Hadick, USA (Ret)
 Lt Col Francisco Hornsby, USAF (Ret)
 CDR Sarah Kovel, USN (Ret)
 LTC Thomas Leonard, USA (Ret)
 CDR Jonathan Lovejoy, USN (Ret)
 Lt Col Stephen Mazer, USAF (Ret)
 Lt Col Patricia Schiefer, USAF (Ret)
 Lt Col Ralph Stearman, USAF (Ret)
 LTC Judith Trotti, USA (Ret)
 Maj Gregory Hood, USAF (Ret)
 MAJ Wallace Lindsey, USA (Ret)
 CPT Andrew Berman, USA (Ret)
 CW4 Ted Longobardi, USA (Ret)
 WO1 Devin Passmore, USA
 Diana Burkett

WELCOME New Members:

MG Robert Whittle, USA
 COL William Hogan, USA (Ret)
 COL John Keenan, USA (Ret)
 COL Beverly Land USA
 COL Thomas Palladino, USA
 COL Charles Smith, USA
 LTC De Shaunda Allen, USA
 LTC Richard Chen, USA
 Lt Col Preston Goodrich, USAF
 LTC Betty Moore, USA
 LTC George Sisson, USA (Ret)
 MAJ Jennifer Genslinger, USA
 MAJ Shelita Lamar, USA
 CPT Lorena Malpica, USA
 CPT Alison Meyn, USA
 CPT Roshan Thapamaga, USA
 1LT Christopher Sopak, USA
 2LT Blake Malablocki, USA
 2LT Scott McMenamy, USA
 2LT Arieli Pruitt, USA
 CW5 Pabb Escalante, USA (Ret)

Alamo Chapter Mission & Vision

Vision:

To be the primary advocate for the military community

Mission:

- Provide information, support and social engagement to members;
- Offer programs and services for the common good of the military community;
- Support MOAA at the national, state and local levels with a powerful voice.

NEVER STOP SERVING! WE NEED YOU TO VOLUNTEER!



Current Needs:

- 1) Personal Affairs/Surviving Spouse Chair
- 2) Social Media Officer / Webmaster Assistant
- 3) Members for the following committees:
 - Membership & Retention
 - Marketing
 - Transition
 - Legislative Affairs
 - Personal Affairs/Surviving Spouse

Member spouses are welcome

*The position descriptions of all chapter positions can be found on the chapter website under the resources tab.
www.alamomoaa.org*

If interested, or have questions, please call or text Kitty Meyers 210 355 6244

Membership Stats

Active Duty 156
 Former Military 21
 Friends of the Chapter 7
 Retired 551
Surviving Spouse 128

Total 863

Transition Tips

It's the time of the year for the biggest job fair for the San Antonio military community. Workforce Solutions Alamo, the local for the Texas Workforce Commission (TWC), is holding the Red, White and You (RWY) Hiring Fair on Thursday, November 6 at the Freeman Expo Hall (3201 Houston St).

For those outside of the San Antonio area, there will be coordinating fairs throughout Texas during the same period. Check out www.twc.texas.gov for the dates and locations near you. PLEASE NOTE THAT EACH OF THESE IS OPEN TO THOSE TRANSITIONING, VETERANS, RETIREES AND SPOUSES.

So now that you have a job fair to attend, you need to prepare. It can be intimidating as you'll see a large expo hall with lots of booths. Each booth will have an employer seeking to fill openings. It's up to you to navigate through the maze. You must be prepared to get the full value of the event. Here are some tips for this or any fair.

- 1) **Register Now!** Don't hesitate to register for these fairs. The RWY's registration is through the TWC website. Other fairs will provide you with the appropriate registration links. It eases the entry when hundreds are expected.
- 2) **Research the Companies.** You need to review the list of participating employers prior to the event. The job fair website will update the list of employers, and hopefully along with the open positions, as the event date gets closer. Identify those that interest you. Research the company and the positions. Prep questions to ask the recruiter when you are at the fair booth.
- 3) **Apply for interesting positions prior to the event.** This will be a great opening comment when talking to the recruiters.
- 4) **Leverage Your LinkedIn Profile.** As an HR, once I had identified a candidate of interest for a job

(Continued on Page 12)

SIX BRANCHES. ONE HOME BASE.

Join Blue Skies of Texas, an award-winning Life Plan Community, in our commitment to provide military retirees of all backgrounds with a vibrant and active lifestyle.

blueskiesinfo.org/moaa
1-800-790-3954



Blue Skies
— of Texas

AT AIR FORCE VILLAGE



HAPPY BIRTHDAY to members born in October!

If you have a birthday this month and your name is not here, then we do not have your birth month in our records. If you'd like to be included please call, text or email us the information.

Jennifer Alexander, Col USAF (Ret)
Paul Amrhein, Lt Col USAF (Ret)
James Anderson, Lt Col USAF (Ret)
Latonya Anderson, MAJ USA (Ret)
Dallin Ashby, CPT USA
Andrew Berman, CPT USA
Allan Berrier, COL USA (Ret)
Anton Blieberger, LTC USA (Ret)
William Boisvert, COL USA (Ret)
Kevin Brown, LTC USA (Ret)
Joseph Brozena, Col USAF (Ret)
Mervin Buss, Lt Col USAF (Ret)
Mimi Byrd, Lt Col USAF (Ret)
Virginia Callanan
Cynthia Campbell, COL USAR (Ret)
George Carruthers, Lt Col USAF (Ret)
Jo Ann Compton

William Cook, Col USAF (Ret)
Jim Cosby, CAPT USN (Ret)
Don Crumbley, CAPT USN (Ret)
Shane Cuellar, COL USA
Ramona Dolson, Col USAF (Ret)
James Drake, MAJ USA (Ret)
Jessica Dunn, LTC USA (Ret)
Jasmin Filpo, MAJ USA
Fredric Firehammer, Maj USAF (Ret)
Daniel Garcia, CPT USA (Fmr)
Paula Haley, Lt Col USAF (Ret)
Stephen Haussmann, CDR USN (Ret)
Mark Hiatt, Lt Col USAF (Ret)
Charles Hobbs, CPT USAR (Fmr)
Roland Keller, LTC USA (Ret)
Jack Kenton, MAJ USA (Ret)

Eric Kreitz, COL USA (Ret)
Meagan Kujawa, 1LT USA
James Kyle, COL USA
John Markovetz, Maj USAF (Ret)
Richard Martin, Col USAF (Ret)
Nickey McCasland, COL USA (Ret)
Daniel Murphy, Col USAF (Ret)
Robert Naething, COL USA (Ret)
Charles Nowlin, LTC USA (Ret)
Gino Orlandi, COL USA (Ret)
Chante Pondexter, COL USA
Larry Rogers, CAPT USNR (Ret)
Corinne Strong, LTC USA (Ret)
Bill Strout, CW2 USA (Ret)
Louis Vogler, COL USA (Ret)
Wesley Weiner, COL USA (Ret)
Heather Widell, Maj USAF
Bob Williams, Lt Col USAF (Ret)

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2 HOURS MAINTENANCE ASSISTANCE DURING FIRST MONTH OF RESIDENCY

The ARC is a nonprofit life plan continuing care retirement community (CCRC) in beautiful San Antonio, Texas. We welcome all officers, retired or honorably discharged from all branches of service, warrant officers, as well as senior level GS 14 and above federal employees who are at least 62 years old, including spouses and surviving spouses.



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today for a tour or take
advantage of serious savings.

*Military Officers Association of America - Alamo Chapter
presents*

16th Annual MOAA-AC Golf Tournament

Sponsored by

Donegan Burns Foundation

Benefiting



Warrior and Family Support Center
San Antonio



Educational Foundation

Friday, October 18, 2024

Ft Sam Houston Golf Course, 1050 Harry Wurzbach, San Antonio, Tx

\$125 per player (limit 120 players)

Includes green fees, cart, goodie bag, lunch & Awards dinner

REGISTRATION & LUNCH begin 11am - Shotgun Start 12:30pm



SPONSORSHIP OPPORTUNITIES:

Title Sponsor \$15,000 (Donegan Burns Foundation)

Tournament named in your honor, Club House Banner, Promotional recognition, Tee Box signage, Green Fees & Cart for 8 players.

Platinum Sponsor \$5,000

Club House Banner, Promotional recognition, Tee Box signage, Green Fees & Cart for 6 players.

Gold Sponsor \$2,500

Club House Banner, Promotional recognition, Tee Box signage, Green Fees & Cart for 4 players.

Silver Sponsor \$1,500

Club House Banner, Promotional recognition, Tee Box signage, Green Fees & Cart for 2 players.

Hole In One Sponsor \$1,500

Dinner Sponsor \$1,500

Hospitality Cart Sponsor \$750

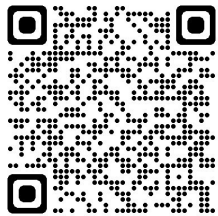
Putting Contest Sponsor \$750

Hole Sponsor \$325

Closest To The Pin \$325

Longest Drive \$325

Warrior Player Sponsor \$125



Monetary donation in any amount \$ _____

CONTACT INFORMATION

Tournament Co Chairs: Frank & Stephen Rohrbough

Frank: 703-868-8006 Stephen: 210-262-7026

MOAA Ofc: 210-228-9955 Email: moaa-ac@sbcglobal.net

MOAA-AC is a private organization. It is not part of the Department of Defense or any of its components and it has no governmental status.

Participation implies agreement to use photos in any PR materials

4 person team or individual player registration form

Player 1 Name: _____

Shirt Size: _____ Mens Ladies (circle one)

Email (required): _____

Player 2 Name: _____

Shirt Size: _____ Mens Ladies (circle one)

Email (required): _____

Player 3 Name: _____

Shirt Size: _____ Mens Ladies (circle one)

Email (required): _____

Player 4 Name: _____

Shirt Size: _____ Mens Ladies (circle one)

Email (required): _____

Super Ticket \$50 per person: Includes 2 Mulligans, 2 Beverages, Raffle Drawings, Scratch Off Game, Contests: Closest to Pin, Putting, Hole in One, Shoot out for \$100,000 - 50/50 split.

Company Name: _____

Contact/Donor Name: _____

Email: _____

Tel: _____

Credit Card #: _____

Exp Date: _____

Billing Zip Code: _____

CVV: _____

Tel: _____

Golf Fee Amt: \$ _____ Donation Amt: \$ _____ SuperTicket Amt: \$ _____

Sponsorship Amt: \$ _____ **Total Amount: \$ _____**

Make checks payable to: MOAA-AC and mail to: P.O. Box 340497, Ft. Sam Houston, TX 78234. If you prefer, you may also register and/or donate by credit card or PayPal on our secure website: www.alamomoa.org. Call Trish at 210-228-9955 for questions on tournament

16th Annual Golf Tournament

October 18, 2024

at the Ft Sam Golf Course in San Antonio.

The tournament raises funds for . . .

- 1) **The USO Warrior & Family Support Center (formerly JBSA Warrior & Family Support Center) on Ft Sam Houston** which provides a neutral, home-like place for families and patients to gather together after long and often painful days of treatment.
- 2) **The Chapter's JROTC and ROTC Scholarships (MOAA Alamo Chapter Educational Foundation)** which help towards the cost of college for promising local high school students as well as those ROTC students already in college. One Scholarship is awarded to a chapter member's child/grandchild and one for a local High School student with a military relative (all ranks). Since its inception this tournament has raised over \$200,000 for its beneficiaries . . . and we'd love your help to raise even more!

If you have been a donor in the past, we are very grateful for such support and we need your help again this year. If you have not provided support in the past, please consider doing so.

Here are the ways you can help:

- ♦ Be a **sponsor** -- select one of the many options listed on the reverse.
- ♦ Be a **golfer** -- submit an entry form for yourself or a team using the registration form on the reverse.
- ♦ Be a **contributor** -- donate an entry fee of \$125 and give a Warrior an opportunity to play free of charge. (Unused player spot donations will go directly to WFSC) or donate any dollar amount to help us defray expenses and allow us to give more to the cause.
- ♦ Be a **supporter** -- provide goodie bag items (preferably a minimum of 150, or gift certificate(s) to be used as a tournament prize, or an item for the Silent Auction.
- ♦ Be a **volunteer** -- help during the planning phase as a committee member and/or during the tournament with registration, as a course assistant, contest judge, awards assistant, etc.

Your support of this fundraising event will be greatly appreciated. Please feel free to distribute this flyer to any of your family, friends, co-workers and fellow golfers who may desire to support this worthy cause. If you wish to contact us about a sponsorship, donations, prizes, or being a volunteer, please call the MOAA Office at (210) 228-9955.

Sign up or donate using this form or alternatively, you can sign up and/or donate online at our website and pay using your credit card. Go to www.alamomoaa.org. Tax ID: 501(C)3 #82-1635522.

Thank you.

Frank Rohrbough
Frank Rohrbough
Co-Chair, Golf Committee



Scholarship Committee Forming Interested in serving?

Every year, the Alamo Chapter honors outstanding high school and college students with our wide-ranging scholarships and awards programs.

These initiatives reinforce our mission of supporting our military community while addressing our priority of increasing membership.

We are beginning the program for academic year 2024-25 and seek volunteers who can commit to attending three meetings over the next six months. The 2024 program kicks off with a strategy and planning meeting in November where we outline our purpose, objectives and tasks for success. Meetings are typically held in the chapter office on JBSA Fort Sam Houston.

This is an exciting and important program and we seek input from across the chapter membership.

If interested in joining the team, please contact our Scholarship Committee Chairperson, Col (ret) Pete Hunt, preferably via email,

peterhunt2012@gmail.com

or backup by text/phone to 210-867-0418



WANTED! Active Duty or Retired Job Seekers

If you would like to be added to the regular email blast that lists job opportunities in **San Antonio and Texas** please contact David Patrick, the Career Transition Coordinator - Texas

dwpatrick01@gmail.com

If you are an area **employer** who is interested in hiring career transitioning officers or their spouses or if you are a MOAA member interested in helping a career transitioning officer or spouse as a **San Antonio Networker**, or if you are a **MOAA-AC member Job Seeker**, please contact **Kitty Meyers LtCol USAF (Ret)** Chapter Transition Liaison Officer at

kamconsulthr@gmail.com

Membership Application/Renewal

Join/Renew - \$25 Annual Fee

Name _____

Branch of Service _____ Rank _____

☐ Active ☐ Retired ☐ Former ☐ Reserve
☐ National Guard ☐ Spouse of Eligible Officer
☐ Friend of the Chapter

☐ MOAA National Mbr? If yes pls provide mbr number:

Email Address _____

(Please provide a personal email **without a ".mil" domain**, if available.)

Address _____

City _____

State ____ Zip _____

Phone Number _____

Date of Birth _____

Spouse Name _____

Spouse/Alternate Email Address _____

Method of Payment

☐ Check (make payable to MOAA Alamo Chapter)
☐ Credit Card Charge my card \$ _____

Card number _____

Expiration date _____ CVV _____

Zip code where CC Statement is mailed: _____

Signature _____

☐ YES—I would like to help the Alamo Chapter as a volunteer - email me details

Mail to: MOAA Alamo Chapter TX16
P.O. Box 340497 Ft. Sam Houston, TX 78234

Referred By: _____



Soldiers' Angels

Except from an email sent by Laura Davis, Military and Veterans' Food Distribution Coordinator at Soldiers' Angels to the volunteers at the September Food Drive that was held at the University Methodist Church on De Zavala:

Good Afternoon awesome volunteers!

Wow! Yesterday was one for the records! I hope you are all recovering well.

There are not enough "thank You's" on this planet to describe how grateful we are for your time and effort. (and I know that popsicles are only a small pay off ☺)

Despite the heat, and our lower number of volunteers, you persevered and fed close to 250 low-income Veterans' and Active Military over 39,000 lbs. of food. You did it efficiently in the heat and humidity, while watching your teammates to make sure they were staying cool. AND... you did it with positive attitudes. I know the people that we served are definitely appreciative, as we are at Soldiers' Angels. What a pleasure to work with you all!

Our distribution occurs on the 3rd Thursday of each month. You are always invited to join us. The volunteer link is below. Share it with your friends also.

<https://soldiersangels.formstack.com/forms/sanantoniomfdvol>

And if you are looking for other opportunities with Soldiers' Angels visit our website at <https://soldiersangels.org/volunteer/>

May No Soldier Go Unloved

Soldiers' Angels
2895 NE Loop 410, Suite 107
San Antonio, Texas 78218
Direct: 210-796-5789
Office: 210-629-0020
Fax: 210-629-0024
ldavis@soldiersangels.org
www.SoldiersAngels.org

*Pete Schaub,
Alamo Chapter
Volunteer Coordinator,
and his wife Debi, at the
September Food Drive.*

Next event is Oct 17th



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AdanteAssistedLiving.com**

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Embrace the worry-free care you deserve and the peace of mind of having all of your needs met. Our community provides compassionate, individualized care with a true Texas Hill Country flair! Our residents thrive as they enjoy:



Cinema Room



Pet Friendly



Chef-Prepared Meals



Scheduled Transportation



Customized Care Plans



Barber Shop & Salon



Active Lifestyle Calendar



Outdoor Pool

HELP WANTED...POSITION OPEN...FLEXIBLE HOURS...JOIN OUR TEAM!

Social Media Officer / Assistant Webmaster

Importance of Position: Provide social media coverage for Chapter's activities. Explore and initiate new avenues to provide public and military awareness of the MOAA-Alamo Chapter. Work with webmaster to ensure the most up-to-date communication venue for chapter members, prospective members and the greater community.

General Expectations:

- Current member of MOAA and of MOAA-AC
- Aware of MOAA-AC by-laws and Strategic Plan
- Write a monthly (or as required) article for *The Lariat*, as needed.
- Attend 85%-100% of staff and membership meetings
- Prepare and submit budget input as needed
- Support the planning process as needed

Position Qualifications:

- Working knowledge web page development.
- General knowledge of Windows based programs such as MS Word and Publisher.
- Working knowledge of social media platforms to support chapter activities
- Ability to communicate effectively in all required formats
- Experience in communication and public relations desirable.
- Ability to meet deadlines and respond rapidly to emergent issues.
- Resourceful and flexible in meeting Chapter's needs.
- Ability to work independently or in a group environment.
- Knowledgeable of national, state and Chapter's mission and stated objectives.

Responsible to: Chapter President

Major Responsibilities:

- Maintain an effective relationship with the public and military media for the purpose of communicating the Chapter's mission, objectives and activities.
- Serves as primary resource for Chapter's social media program and activities.
- Assist webmaster in developing and maintaining chapter website.
- Assist Chapter President, Executive Staff and Board of Directors, as required with public relations through website and social media.
- Assist in branding efforts of Chapter.
- Provide oral and written reports to the Chapter Executive Officers and/or Members of the Board, at least monthly, quarterly, annually, and as required by these identified members.

Training/Preparation:

- Review and comply with MOAA National and Chapter publications regarding policy, procedures, programs and job descriptions.

Average Time Commitment: Minimal. Average 15 hours a month.

Length of Commitment: Minimum two years

Measures of Success:

- Maintain current Public Relations and social media programs.
- Increase public and military communication network by 10%.
- Expand branding of Chapter's mission to public and military media by 10%.
- Chapter receives 5 Star Level of Excellence award for website and *Lariat* each year
- Complete all action steps, as assigned, in the chapter Strategic Plan.

MEET OUR CORPORATE PARTNERS

Abby Consulting <i>Website Design</i> http://www.abbyconsulting.com/ 210-490-6513	Adante Senior Living <i>Retirement Community</i> www.adantelife.com Independent Living: 210-493-0101 Assisted Living/Memory Care: 210-493-0103	Army Residence Community <i>Retirement Living</i> https://armyresidence.com/ 210-646-5300
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Your ad could be here! Contact Col Lisa Skopal, USAF (Ret)
210-394-3885 Lskopal@ymail.com

If you use any of the folks listed here do tell them the Alamo Chapter referred you - it'll show them their partnership with us is working!!

Transition Tips

(Continued from Page 5)

opening, my next step was to google and search the LinkedIn profile. I consider this the resume on steroids. Lots of information to gain better insight into the applicant.

- 5) **Update Your Resume.** I have chatted multiple times about the value of targeted resumes. I continue to recommend a master resume that can be tailored to each specific job description. While you might not be able to zero in on a specific job description for a job fair, you can create one that covers the overall focus of your job search. Remember that a solid resume includes impact statements and key skills that describe your accomplishments.
- 6) **Have a Professional Biography Ready.** A biography provides you with the means to “create a softer introduction” to a potential employer. This supplements the direct skills/accomplishments picture presented in a resume. It is extremely helpful if you are interested in the company but are unsure or open to any specific job.
- 7) **Select the Proper Attire.** There are videos, etc. posted on the MOAA website as well as other sources that help you understand how to best visually present yourself. A word to the wise – presentation is everything. Also, remember that you will be on your feet constantly. Wear comfortable shoes. The fairs usually have opportunities for free “professional” photos. Your chance to get an update for your LinkedIn profile.
- 8) **Prep Your Elevator Pitch.** Make the most of the opportunity to introduce yourself with clarity in the first 30 seconds.
- 9) **Remember to Smile.** This is part of your attire. Your facial expressions, especially your smile, show your personality and your interest. Don’t blow it with a grumpy face.

It’s up to you to take advantage of every opportunity. Best of luck.

Kitty

Kathryn “Kitty” Meyers Lt Col USAF (Ret)
Retired HR Professional
Past SPHR, SHRM-SCP
Chapter Transition Liaison Officer

Previously published Transition Tips can be found at www.AlamoMOAA.org under the Transition Services tab.

Chapter Challenge Coin - available for \$10



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The Lariat is the newsletter of the Military Officers Association of America - Alamo Chapter. It is published once each month to inform the membership of issues and activities of interest to all. MOAA-AC Operations is a non-profit organization 501c 4. The MOAA Alamo Chapter Educational Foundation is a 501c 3.

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THE LARIAT

National Award Winning Newsletter

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Friday Oct 18th

**MOAA-AC
16th Annual
Golf Tournament**

Benefiting

**USO Warrior & Family Support
Center on JBSA Ft Sam Houston
and
MOAA Alamo Chapter Educational
Foundation**

**At Ft Sam Houston Golf Course
Shotgun start at 1pm**

**Need monetary donations and volunteers!
Contact the office Tue-Thurs 1-4pm**

**Thursday, Nov 21
Chapter Luncheon &
Annual Business Meeting**

Todd Speer, PhD

Global Aid Consultants

Chapter member and consultant for humanitarian aid

Ft Sam Golf Club

1050 Harry Wurzbach, San Antonio TX 78209
Meet & Greet begins 11am - Lunch 11:30am

Menu

Veggie Tortilla Soup, Turkey Cranberry Croissant, Side Salad and
Pumpkin Spice Cheesecake Cookies Water & Iced Tea.

**Cost per person: Pay In Advance \$24; Pay At the Door \$28
Enclosed: \$ _____**

RSVP by 4pm Wednesday 13 Nov
Reservations not cancelled by then will be forfeited/billed
Non member Officers & guests are welcome with paid reservations

Name _____

Guest(s): _____

Call (210) 228-9955 to make/pay your reservation or send check made
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Or contact us by email moaa-ac@sbcglobal.net to hold a reservation or
reserve and pay on-line at **www.alamomoaa.org**