

MILITARY OFFICERS ASSOCIATION OF AMERICA

ALAMO CHAPTER
P. O. Box 340497 Ft Sam Houston, Texas 78234
(210) 228-9955
MINUTES OF STAFF MEETING

Thursday March 2, 2023

Meeting was called to order by Chapter President, Kitty Meyers. A quorum was present and acting throughout the meeting.

Attendees: Col Brian Afflerbaugh, Col Brad Barnhart, CAPT Cora Bayle-Cox, COL Felix Santiago, Lt Col Kitty Meyers, MAJ Jim Cunningham, Trish Meserve.

Pledge and invocation by Jim Cunningham.

Secretary: LTC Mike Frankel – Absent. (Teaching). The minutes from February 2, 2023 meeting were approved for filing.

Treasurer: Col Brad Barnhart – ACEF donations seem a little behind as compared to last year but is not of any concern. Scholarship checks have been prepped and awaiting names. It was noted that if donations are down by the end of the year due to the encouragement of writing separate checks a donation from Operations could be considered.

Alamo Chapter Educational Foundation ACEF (501(C)3)

	January	February	March	April	May	June	July	August	September	October	November	December	YTD	2023 Budget	Variance	YTD 2022
Donations (prior month)	810.00	1,200.00											2,010.00		2,010.00	2,935.00
Donations - Checks	275.00	50.00											325.00		325.00	535.00
Donations - Online (Sq & PP)		100.00											100.00		100.00	325.00
Amazon Smile		21.87											21.87		21.87	-
Other/Dividend		0.01											0.01		0.01	0.12
Golf Tournament													-		-	-
TOTAL INFLOW	1,085.00	1,371.88	-	-	-	-	-	-	-	-	-	-	2,456.88		2,456.88	3,795.12
OUTFLOWS																
Other																
Bank Fee																-
Big Give Fee																-
Golf Administration																-
PayPal Fee		3.38											3.38		3.38	-
Square Fee																12.13
Charity																-
Warrior & Family Support Ctr																-
Total Outflow (Other & Charity)	-	3.38	-	-	-	-	-	-	-	-	-	-	3.38	\$ -	3.38	12.13
Scholarship Program																
JROTC Admin & Awards Luncheon		731.50											731.50	\$ 2,000.00	(1,268.50)	-
ROTC Leadership Development														\$ 3,000.00		-
Col Torrey													-	\$ 1,000.00	(1,000.00)	-
Chapter (Jim & Cheryl Cunningham)													-	\$ 1,000.00	(1,000.00)	-
Gen Herring (JROTC)													-	\$ 1,000.00	(1,000.00)	-
Col McCarthy (JROTC)													-	\$ 1,000.00	(1,000.00)	-
Susie Tolman (JROTC)													-	\$ 1,000.00		-
MajGen Dave & Carrie Garza "Let's Go"													-	\$ 7,000.00	(7,000.00)	-
ROTC													-	\$ 18,000.00	(18,000.00)	-
Total Scholarship Program	-	731.50	-	-	-	-	-	-	-	-	-	-	731.50	\$ 35,000.00	(34,268.50)	-
TOTAL OUTFLOW	0.00	734.88	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	734.88	\$ 35,000.00	(34,265.12)	12.13
Decrease/Increase	1,085.00	637.00	-	-	-	-	-	-	-	-	-	-	1,722.00	\$ (35,000.00)	36,722.00	3,782.99

Operations (501(C)4)

Brad offered kudos to the Membership & Recruitment team as well as the Marketing team for their efforts. Both inflows and outflows are reasonable.

Inflows:

	January	February	March	April	May	June	July	August	Sept	Oct	Nov	Dec	YTD	2023 Budget	Variance	YTD 2022
Membership Dues																
MOAA National	330												\$330.00	\$ -	\$330.00	360.00
Austin Chapter													\$0.00	\$ -	\$0.00	-
New Surv Sp													\$0.00	\$ 25	-\$25.00	-
New Retired	75.00	50.00											\$125.00	\$ 500	-\$375.00	50.00
New Active Duty		25.00											\$25.00	\$ 100	-\$75.00	25.00
New Former													\$0.00	\$ 50	-\$50.00	-
New FOC		25.00											\$25.00	\$ -	\$25.00	-
Renewal Surv Sp	200.00	175.00											\$375.00	\$ 1,000	-\$625.00	475.00
Renewal Retired	1,575.00	900.00											\$2,475.00	\$ 11,250	-\$8,775.00	2,775.00
Renewal Active Duty	75.00	25.00											\$100.00	\$ 100	\$0.00	150.00
Renewal Former													\$0.00	\$ 100	-\$100.00	100.00
Renewal FOC													\$0.00	\$ 75	-\$75.00	-
Total	\$ 2,255.00	\$ 1,200.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$3,455.00	\$ 13,200	-\$9,745.00	\$ 3,935.00
Non-Dues Revenue																
Golf Tournament													\$0.00	\$ 5,000	-\$5,000.00	-
Travel Awards													\$0.00	\$ -	\$0.00	-
Merchandise (Coins/Shirts)	30.00	60.00											\$90.00	\$ 250	-\$160.00	-
Advertising Lariat	3,245.00	375.01											\$3,620.01	\$ 4,000	-\$379.99	2,970.00
Corporate Partnership	\$ 750.00												\$750.00	\$ 1,000	-\$250.00	550.00
Donations to Chapter	1,450.00	610.00											\$2,060.00	\$ 7,500	-\$5,440.00	2,615.00
Donations to ACEF	1,200.00	215.00											\$1,415.00	\$ 7,000	-\$5,585.00	1,800.00
Social Events	2,334.00	1,434.00											\$3,768.00	\$ 12,500	-\$8,732.00	1,340.00
	\$ 9,009.00	\$ 2,694.01	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$11,703.01	\$ 37,250	-\$25,546.99	9,275.00
TOTAL INCOME	\$11,264.00	\$2,694.01	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$15,158.01	\$ 50,450	-\$35,291.99	\$ 13,210.00

Outflows:

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD	2023 Budget	Variance	YTD 2022
Copier Mntn Agreement													-	\$ 700	700.00	-
PayPal Service Fee	176.54	81.30											257.84	\$ 750	492.16	38.03
Square Service Fee	43.05	22.39											65.44	\$ 600	534.56	164.19
D&O Insurance													-	\$ 650	650.00	-
Dues & Subscription	717.00	544.25											1,261.25	\$ 1,500	238.75	1,039.60
Contractor Incentive													-	\$ -	-	-
Independent Contr	1,906.66	1,906.66											3,813.32	\$ 22,880	19,066.68	3,640.00
Liability Insurance		487.00											487.00	\$ 500	13.00	487.00
Marketing													-	\$ 400	400.00	-
Merchandise (Coins/Shirts)													-	\$ 1,000	1,000.00	-
Office	110.95	528.14											639.09	\$ 3,000	2,360.91	309.65
Postage & Delivery	302.10	317.20											619.30	\$ 1,750	1,130.70	234.00
Social Events	1,742.36	-											1,742.36	\$ 12,500	10,757.64	78.00
Special Activities		-											-	\$ -	-	-
Telephone	153.24	153.24											306.48	\$ 2,000	1,693.52	325.74
Trans to ACEF	810.00	1,200.00											2,010.00	\$ 7,000	4,990.00	2,935.00
Volunteer Recognition																
TOTAL Outflow	\$ 5,961.90	\$ 5,240.18	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$11,202.08	\$ 55,230	-\$44,027.92	9,251.21
Surplus/(Deficit)	\$5,302.10	-\$2,546.17	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,955.93	-\$4,780.00	\$8,735.93	\$ 3,958.80

Cash Balances:

Educational Foundation	Jan	Feb	March	April	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
RBFCU													
Savings	\$ 10.00	\$ 10.00											
Money Market	\$ 38,163.05	\$ 31,776.57											
Checking	\$ 100.01	\$ 9,734.72											
Certificates	\$ 10,461.62	\$ 10,475.66											
Total	\$ 48,734.68	\$51,996.95	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Chapter Operations													
Broadway	\$ 28,074.70	\$ 25,836.46											
RBFCU CD's	\$ 17,199.91	\$ 17,233.77											
Total	\$ 45,274.61	\$43,070.23	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Social Events	Jan	Feb	March	April	May	June	July	Aug	Sep	Oct	Nov	Dec	YTD
Chapter													
Inflows	\$ 2,136.00	\$ 1,092.00	\$ 540.00										\$ 3,768.00
Outflows	\$ 1,742.36	\$ 974.00											\$ 2,716.36
Variance	\$ 393.64	\$ 118.00	\$ 540.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,051.64

Cash balances look good – scholarship check cashing will begin later after the awards luncheon and through April.

VP Membership: COL Felix Santiago, USA (Ret) – Membership chart with a total membership of 858 shows Active Duty at 79, Surviving Spouses at 130, Former at 34, Retired at 609 and Friends of the Chapter at 6. No change in total from last month. Dues paying members are the ones watched mostly and the chapter is at 83.4% discounting the Life/Over90 members and the active duty. MOAA national's numbers are 70%.

The Military Officers Association of America – Alamo Chapter is not a part of the department of defense or any of its components and it has no governmental status.

23% of the chapter membership has been garnered from MOAA's NRT reports and this month there are 30 potential new members. There are 38 members from Blue Skies and 56 from The Army Residence Community. Felix will contact the respective POC's at each satellite and advise them of those who are currently delinquent in their membership dues.

VP Programs: Col David Patrick, USAF (Ret) – Absent. Kitty reviewed the Program Calendar.

VP Legislative Affairs: Maj Jim Cunningham, USA (Ret) – Jim testified before the Texas House Veterans Affairs Committee though the initial meeting was more organizational in nature. The Texas Council of Chapters (TCC) will hold the Advocacy in Austin on March 15-16; the leave-behinds are currently being worked out. He, along with chapter member Jessica Dunn will be visiting with 18 representatives on three main topics: 1) improving transition support for families, 2) improving mental health services and reducing suicides, and 3) improving the quality of life and economic conditions for vulnerable veterans and their spouses.

Many bills have been filed concerning veteran's issues such as property taxes and licensures for transitioning spouses.

Federally, work is proceeding on the Major Richard Starr Act. Has contacted some of the newcomers in preparation for future discussions.

Encouraged all to register for the Advocacy Quorum on the MOAA national website.

VP Marketing and Development: Col Lisa Skopal, USAF (Ret) – Continuing to work on soliciting support. Cora advised she may have a prospective Corporate Partner.

President: Lt Col Kitty Meyers, USAF (Ret) – Planning for the October Golf Tournament will likely begin soon meanwhile planning on attending the AF ROTC Games Day in Austin on March 25 when the chapter will be providing support in the form of refreshments.

Masters Leadership Speed dating event takes place on Mar 22 at the Norris Center which she and Ed Marvin will attend to help recruit new Board members. TCC Zoom meeting on Saturday. The Volunteer of the Year Award is now due and following a vote the nomination will be Brad Barnhart.

Just became chair of the Texas Veterans Commission Veteran Services Advisory Committee

Scorecard:

Kitty reviewed the scorecard.

Priority 1 – Increase and Retain Membership:

- 1.1 Key 1st quarter highlights are two remaining March newcomers' briefings and evolving membership committee orientation meetings with recent volunteers (March 16th).
- 1.2 Sustain participation at Newcomers' sessions on March 3rd and 17th. Retiree Town halls coordination ongoing.
- 1.3 Enhance brand awareness during the 23rd of March Scholarship luncheon, Blue Skies GT, ROTC event.
- 1.4 Chapters' last two programmed initiatives receiving solid participation. March NRT contains 20 potential MOAA members for recruitment.
- 1.5 Partnership coordination with NCOA continues as well as supportive advertising for Soldiers' Angels initiatives. Chapter's support for the USO's WFSC a key Feb event.
- 1.6 No Change as initiatives are being explored, advertised, or pursued.

Priority 2 – Sustain a Positive Long Term Financial Position:

- 2.1 Ongoing. Still recruiting additional volunteers for our marketing and advertising committee.
- 2.2 Ongoing. Kathie and I will be meeting to discuss any further updates to e-mail and Facebook messages
- 2.3 Have 3 prospects for Corporate sponsors. Of the 3 people I am talking to I feel confident one of them will be a new Corporate Sponsor at the \$250 level (lawyer who does Living Trusts). The other two I need to meet with them to see if they are sincerely interested in supporting MOAA. On renewal of Corporate Sponsors, I asked Ed Marvin (personal friend of Keith Zars) to see if he can get Keith to continue supporting us as a

Corporate Sponsor. I can't seem to get past Keith Zars "gatekeepers" to meet with him.

2.4 Well on our way to meeting (exceeding) 2023 budget goals. Also exploring other fund-raising ideas to increase revenue.

Priority 3 – Strong & Influential Legislative Efforts & Programs

3.1 Has a committee of three and working on finding someone in south Texas.

3.2 House Committee meeting went well, am monitoring the committee hearing schedule to see what participation, if any, would be helpful.

3.3 No change continuing to encourage registering for Advocacy Quorum. MOAA national has the reputation of being the best military lobbyist on the Hill for the past 10 years.

3.4 Will be providing articles for the Lariat.

Priority 4 – Leadership Succession Planning

Kitty did commit to run again in this year's chapter elections in November. A President Elect is needed.

Staff Reports

Editor: Lt Col Juliet Chelkowski, USMC (Ret) - No report.

VAC/VGSAA Rep: Maj Jim Cunningham, USA (Ret) – The most recent zoom meeting suffered from technical issues and the lead person, George Romero, of the Volunteer Advisory Council (VAC) was promoted leaving the leadership vacant. Jim has submitted the Volunteer of the Year for our nominee Brad, as well as a lifetime volunteer nomination for Susie Tolman.

Army Chief of Staff's Retiree Council Washington DC & JBSA Retirees Council: COL Felix Santiago, USA (Ret) – The Army has reached out to retirees in the area for their contact information and is working on doing the same with the Air Force. Hoping to have quarterly townhall style meetings as well as Retiree Appreciation Days.

Historian: (Open) No report.

Transition Liaison Officer: Lt Col Kitty Meyers, USAF (Ret) – Together with Jim met with Department of Labor for Veteran Affairs regarding transition. Attended MOAA zoom call. Attended Got Your 6 seminar hosted by the United Way and Bob Woodruff Organization. Continuing with the JBSA Alliance, the one on one counseling, and counseling via the Syracuse University Onward Opportunity program. Will be working with Bexar County's Veterans Center Director, Keith Wilson, on the 2023 Red, White & You job fair, and spoke at the Women's Leadership Initiative at the Grand Hyatt on lessons learned from her career.

Active-Duty Liaison Officer: Rachel Johnson, LT, USCG – Absent. No report.

Scholarship/JROTC: Col Peter Hunt, USAF (Ret) – Absent. Pete submitted his report via email:

Scholarship Committee convened on 23 Feb 23; selected winners for Chapter (1), Torrey (1) and JROTC (10) = 12 total.

- Pete distributed results to all committee members and sent individual notifications to winners; collecting RSVPs for winners and +1; asked for RSVP by 7 Mar. So far, 5 of 5 respondents RSVP "Yes" and each have guests

- Pete contacted college ROTC units and distributed scholarships proportional to enrollment (18 total); provided criteria and asked for commander selections and RSVPs by 7 Mar

- For all recipients, asked for photo (in uniform for cadets) and bios for the college ROTC winners

-Assigned tasks for Scholarship Luncheon:

- MC for Scholarship portion = Pete
- Proffer = Ida Leithead
- Seating Organizer = Colleen Daniels
- Photographer = Bob Pollock

- Greeters = Vaughn, Felix, Edie Weidemann (no need for special nametags as we decided guests will be unaware anyway).

-Pete and David pre-meeting with Brig Gen Walsh, 7 Mar 23

-Pete provided Gen Walsh a 1-pager with summary of scholarship categories, numbers and who they are named after.

Blue Skies of Texas Satellite Chapter Representative: Lt Col Tom Carter, USAF (Ret) – Absent. No report.

ARC Satellite Chapter Representative: Col Joe Morgan, USAF (Ret) – Absent. No report.

Volunteer Coordinator: Col Pete Schaub – Absent. No report.

Surviving Spouse Coordinator: LTC Martin Garcia – Absent. No report.

VP Personal Affairs: Col Stu Myers, USAF (Ret) / CAPT Cora Bayle Cox USN (Ret) – Continuing to follow up when a member passing is known. First 2023 meeting of the Military Health Advisory Board will be at the end of March. Their mission (sponsored by Humana) is to bring together non-profits to assist military families. Felix asked if the Decedent Affairs paper could be more readily available – Kitty is to include it in her article for the April Lariat.

Chaplain: Chaplain LTC James Taylor, USA (Ret) – Absent. No report.

VP Public Relations/Marketing: LtCol Kathie Estrada USAF (Ret) – Absent - Nothing to report.

Administration: Trish Meserve – Renewals this month total 156 of which 132 are to be mailed. 15 members are to be deleted for nonpayment. Received the \$100 from MOAA for using their ad for their insurance programs. Work order has been submitted for the leaking men's toilet.

Old Business:

None

New Business:

None

MEETING ADJOURNED at 11:33am.

Next Staff Meeting – Thursday April 6 at 10am

Next Board Meeting – Wednesday May 17 at 10am



LTC Mike Frankel, USA, Secretary