

MILITARY OFFICERS ASSOCIATION OF AMERICA

ALAMO CHAPTER
P. O. Box 340497 Ft Sam Houston, Texas 78234
(210) 228-9955

MINUTES OF STAFF MEETING

Thursday, 7 March 2024

Meeting was called to order by Chapter Secretary, David Patrick. A quorum was present and acting throughout the meeting.

Attendees: Col Brian Afflerbaugh, Col David Patrick, Lt Col Kathie Estrada, Col Dan Van Syoc, MAJ Jim Cunningham, Trish Meserve.

Pledge led by David Patrick and invocation by Jim Cunningham.

Additions to the agenda:

Old Business: Brainstorming Volunteering from last social event

New Business: Lapel Pin

Thanks to Kathie and Lisa for their contribution of the large TV monitor to display meeting documents.

Secretary: The minutes from 1 February 2024 meeting were approved for filing.

Treasurer: Col Brad Barnhart – (absent) MACEF CD was renewed with a 12 month maturity date instead of six months to gain higher interest rate.

The Foundation financials are looking good through the first 1/3rd of the FY. Individual donations have been surprisingly strong, already topping the expected income for the year. Gen Garza's check definitely helps the big picture, but we will have to address the \$20,000 Foundation Fundraising initiative. On the expense side, everything is tracking as planned, no surprises. We're ready to write \$32,000 in scholarship checks next month!

Alamo Chapter Educational Foundation MACEF (501(C)3)

INCOME	2023		2024		March	April	May	June	July	August	September	October	FY24 YTD	FY24 Budget	Variance
	November	December	January	February											
Donations (Transfers from Operations)	920.00	1,095.00	660.00	745.00									3,420.00	\$ 4,500.00	(1,080.00)
Donations (Checks)	1,561.00	1,290.00	125.00	575.00									3,551.00	\$ 2,000.00	1,551.00
Donations (Online)	350.00	775.00	650.00	100.00									1,875.00	\$ 700.00	9,300.00
Dividend	27.54	48.79	44.71	49.92									170.96		
MajGen Dave Garza JROTC Donation				10,000.00									10,000.00	\$ 10,000.00	(10,000.00)
Foundation Fundraising													-	\$ 20,000.00	(20,000.00)
Golf Tourney Proceeds Scholarships	5,389.96												5,389.96	\$ 5,000.00	389.96
Golf Tourney Proceeds for USO WFSC	6,829.96												6,829.96		
Chapter Operations donation from GT	3,054.98												3,054.98		
													-		
TOTAL INCOME	18,133.44	3,208.79	1,479.71	11,469.92	-	-	-	-	-	-	-	-	34,291.86	42,200.00	(19,839.04)
OUTFLOWS															
Expenses															
Office Supplies / Postage			392.20										392.20	\$ 500.00	(107.80)
Awards Luncheon													-	\$ 2,500.00	(2,500.00)
PayPal Fee	11.10	5.32	16.88										33.30	\$ 20.00	13.30
Square Fee		28.04	3.65	3.65									35.34	\$ 20.00	15.34
													-		
Outreach															
USO WFSC			6,830.00										6,830.00	\$ -	6,830.00
Leadership Development Initiatives															
ROTC Leadership Development													-	\$ 4,000.00	(4,000.00)
JROTC Scholarships															
Gen Herring "Let's Go"													-	\$ 1,000.00	(1,000.00)
Col McCarthy "Let's Go"													-	\$ 1,000.00	(1,000.00)
Susie Tolman "Let's Go"													-	\$ 1,000.00	(1,000.00)
MajGen Dave & Carrie Garza "Let's Go"													-	\$ 9,000.00	(9,000.00)
Chapter Scholarship Program															
Col Torrey Minnie Piper														\$ 1,000.00	(1,000.00)
Chapter Dep (Jim & Cheryl Cunningham)														\$ 1,000.00	(1,000.00)
ROTC Scholarship Program															
ROTC AF (Ed & Ruby Marvin)														\$ 1,000.00	(1,000.00)
ROTC Scholarships													-	\$ 18,000.00	(18,000.00)
Endowment Distribution															
													-	\$ 2,160.00	(2,160.00)
TOTAL OUTFLOWS	11.10	33.36	7,242.73	3.65	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	7,290.84	\$ 42,200.00	(34,909.16)

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Operations (501(C)4)

The Chapter Operations are off to a good start for the year. Membership renewals are on track, Corporate Sponsorships are ahead of schedule, and donations are surprisingly strong. On the expense side, the total number for February is artificially large because we paid Dues & Subscriptions and Insurance -- one time bills that happen to come due in Feb. No concerns at this time.

Inflows:

	January	February	March	April	May	June	July	August	Sept	Oct	Nov	Dec	YTD	2024 Budget	Variance	YTD 2023
Membership Dues																
MOAA National	585.00												\$585.00	\$ -	\$585.00	330.00
Austin Chapter													\$0.00	\$ -	\$0.00	-
New Surv Sp	25.00												\$25.00	\$ -	\$25.00	-
New Retired	25.00	75.00											\$100.00	\$ 500	-\$400.00	125.00
New Active Duty													\$0.00	\$ 100	-\$100.00	25.00
New Former													\$0.00	\$ -	\$0.00	-
New FOC													\$0.00	\$ 50	-\$50.00	25.00
Renewal Surv Sp	50.00	275.00											\$325.00	\$ 750	-\$425.00	375.00
Renewal Retired	950.00	1,200.00											\$2,150.00	\$ 9,000	-\$6,850.00	2,475.00
Renewal Active Duty	100.00	25.00											\$125.00	\$ 100	\$25.00	100.00
Renewal Former													\$0.00	\$ 100	-\$100.00	-
Renewal FOC	50.00	25.00											\$75.00	\$ 75	\$0.00	-
Total	\$ 1,785.00	\$ 1,600.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$3,385.00	\$ 10,675	-\$7,290.00	\$ 3,455.00
Non-Dues Revenue																
Golf Tournament													\$0.00	\$ 5,000	-\$5,000.00	-
Travel Awards													\$0.00	\$ -	\$0.00	-
Merchandise (Coins/Shirts)	112.00	46.00											\$158.00	\$ 500	-\$342.00	90.00
Advertising Lariat	275.00	275.00											\$550.00	\$ 5,000	-\$4,450.00	3,620.01
Corporate Partnership	100.00	700.00											\$800.00	\$ 2,000	-\$1,200.00	750.00
Donations to Chapter	760.00	1,455.00											\$2,215.00	\$ 13,845	-\$11,630.00	2,060.00
Donations to MACEF	740.00	1,160.00											\$1,900.00	\$ 7,000	-\$5,100.00	1,415.00
Social Events	1,434.00	1,372.00											\$2,806.00	\$ 12,500	-\$9,694.00	3,768.00
Total	\$ 3,421.00	\$ 5,008.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$8,429.00	\$ 45,845	-\$37,416.00	11,703.01
TOTAL INCOME	\$5,206.00	\$6,608.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,814.00	\$ 56,520	-\$44,706.00	\$ 15,158.01

Outflows:

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD	2024 Budget	Variance	YTD 2023
Bank Charge													-	\$ -	-	\$ -
Copier Mntn Agreement													-	\$ 691	691.00	\$ -
PayPal Service Fee	95.98	81.26											177.24	\$ 1,000	822.76	\$ 257.84
Square Service Fee	28.72	77.52											106.24	\$ 700	593.76	\$ 65.44
D&O Insurance													-	\$ 685	653.00	\$ -
Dues & Subscription	243.05	1,063.80											1,306.85	\$ 1,369	62.64	\$ 1,261.25
Contractor Incentive													-	\$ -	-	\$ -
Independent Contr	2,001.66	2,001.66											4,003.32	\$ 24,020	20,016.68	\$ 3,813.32
Liability Insurance		487.00											487.00	\$ 487	-	\$ 487.00
Marketing													-	\$ -	-	\$ -
Merchandise (Coins/Shirts)													-	\$ -	-	\$ -
Office	973.83	526.54											1,500.37	\$ 3,668	2,167.14	\$ 639.09
Postage & Delivery	358.70												358.70	\$ 3,000	2,641.30	\$ 619.30
Social Events	2,036.00	1,108.80											3,144.80	\$ 12,500	9,355.20	\$ 1,742.36
Special Activities													-	\$ -	-	\$ -
Telephone	115.59	115.59											231.18	\$ 1,400	1,168.82	\$ 306.48
Trans to MACEF	660.00	745.00											1,405.00	\$ 7,000	5,595.00	\$ 2,010.00
Volunteer Recognition													-	\$ -	-	\$ -
TOTAL Outflow	\$ 6,513.53	\$ 6,207.17	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$12,720.70	\$ 56,520	-\$43,799.30	\$ 11,202.08
Surplus/(Deficit)	-\$1,307.53	\$400.83	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	-\$906.70	\$0.00	-\$906.70	\$3,955.93

Cash Balances:

MOAA Alamo Chapter																
Educational Foundation	Jan	Feb	March	April	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec				
RBFCU																
Savings	\$ 10.00	\$ 10.00														
Money Market	\$ 28,742.59	\$ 39,757.22														
Checking	\$ 172.02	\$ 168.38														
Certificates	\$ 10,839.84	\$ 10,874.46														
Total	\$ 39,764.45	\$ 50,810.06	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Chapter Operations																
Broadway	\$ 13,062.13	\$ 13,462.96														
RBFCU CD #1-3	\$ 17,738.73	\$ 17,792.25														
RBFCU CD #4	\$ 15,102.53	\$ 15,160.01														
Total	\$ 30,800.86	\$ 31,255.21	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
Social Events Chapter	Jan	Feb	March	April	May	June	July	Aug	Sep	Oct	Nov	Dec	YTD			
Inflows	\$ 2,196.00	\$ 1,090.00	\$ 768.00											\$ 4,054.00		
Outflows	\$ 2,186.00	\$ 958.80												\$ 3,144.80		
Variance	\$ 10.00	\$ 131.20	\$ 768.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 909.20		

VP Membership: COL Felix Santiago, USA (Ret) – Membership currently 124 Active Duty (14%), 132 Surviving Spouse (15%), 24 Former, 588 Retired (67%) and 5 FOC for a total of 873. The need continues for a champion

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of the Surviving Spouses who would represent at staff meetings. Asked Trish to ensure details about the spouse virtual chapter is included in The Lariat. 5-6 folks have responded to his request for membership committee members. Will send out a similar email for the Surviving Spouse position. Kathie advised she has a friend, Linda R), also known to Kitty, who may be interested but previously had meeting conflicts. Will reach out. One response suggested having a life membership option to help with retention, and another suggested a big get together other than a luncheon (i.e. picnic) where members can freely mingle.

Chapter is made up of 82% of paid memberships, noticed a couple of names on the 3rd reminder and will get in touch with those non-renewers.

This month's NRT report from national contains 31 new members and 6 potential who will be sent invitations to join.

Options for life memberships were discussed, receive certificate, expectations of continuing financial support, have events only Lifers are invited to (zoom?), find out if other chapters do it, and how.

Do need to increase Friend of the Chapter category with so many veterans in and around San Antonio.

VP Programs: Col David Patrick, USAF (Ret) / Col Brian Afflerbaugh, USAF (Ret) – Brian reported the Happy Hour was a sold out event. Reviewed relatively good rating report though it did not include any comments – will double check the setting for next time.

David reported Goldfein cancelled for March and is replaced by Col Grimm. Kim Jeffries from Haven for Hope has been confirmed and we are still waiting for confirmation on Sean Elliott. Will soon start working on 2025 events. Felix recommended National Parks Service person who attended the Lackland RAD as speaker or just to have a table at a luncheon as a benefit for members. Felix to pass contact info onto David/Brian.

VP Legislative Affairs: Maj Jim Cunningham, USA (Ret) – The recent primary was beneficial for Governor Abbott, and the Allred vs Cruz match up should be interesting. Still awaiting interim charged from the state but know at least one will address PTSD relief in the form of marijuana or psychedelics for use by military members.

VP Marketing and Development: Col Lisa Skopal, USAF (Ret) – Absent. Lisa sent in the following report: Obtained a new Level 3 Corporate Sponsor, First Command. Also confirmed at the Lackland RAD that Dignity Memorial meant to renew their sponsorship at Level 2, not Level 1, so they will be sending in additional \$\$\$ to meet level 2 renewal. Met Glenn Mederios, Co-owner/General Manager of Xpert Media Mgmt LLC, as a potential Corporate Sponsor and possible local source for Marketing and Golf accessories for MOAA. Finally met the AAFES General manager at Lackland, Mikel Hunter, who will assist in possible contacts for additional Corporate Sponsors through AAFES partnerships.

Scholarships & Leadership Development: Col Peter Hunt, USAF (Ret) – Absent. Pete sent in the following report:

1. Scholarship Luncheon prep
 - confirmed backup speaker, Col Grimm
 - gathering winner + guest RSVPs
 - planning PowerPoint slideshow with winner photos and background info (school, major, career desires, etc.); will work display options including Ft Sam IT projector or flat screen
2. Committee scored Torrey nominees and notified winner, awaiting RSVP for luncheon
3. Awards Ceremonies
 - schools slowly forwarding info on dates; gained about 5 bios to present MOAA awards. This program gains strength in Apr-May
4. Leadership Development
 - 2 submissions received (AFROTC UTSA, Army ROTC St Mary's)
 - committee will vote on \$3k allocation between submissions
 - helped Kitty draft grant proposal from MOAA National
 - Next committee mtg Thurs 14 Mar, 1300, MOAA office

President: Lt Col Kitty Meyers, USAF (Ret) – Absent. No report.

Scorecard 2024

A written synopsis will only be required the meeting prior to the Board meeting, otherwise just a general review. Felix is working on building the membership committee, Kathie to ask Kitty if her contacts at Red White & You have the contact info for the Black Rifle Coffee Company who appears to participate in a great deal of community support.

Staff Reports

Editor: Lt Col Juliet Chelkowski, USMC (Ret) – Absent. No report.

VAC/VGSAA Rep: Maj Jim Cunningham, USA (Ret) – Nothing to report following submission of the Chapter VOYA.

Army Chief of Staff's Retiree Council Washington DC & JBSA Retirees Council: COL Felix Santiago, USA (Ret) – Will be called to Active Duty in April for a week in Washington DC. The Lackland RAD had over 600 attendees.

Transition Liaison Officer: Lt Col Kitty Meyers, USAF (Ret) – Absent. No report.

Blue Skies of Texas Satellite Chapter Representative: Col Dan Van Syoc, USAF (Ret) – Collection boxes for socks for Soldiers' Angels is going well. Will begin working on the September luncheon with the BST staff.

ARC Satellite Chapter Representative: (Open) - No report.

Volunteer Coordinator: Col Pete Schaub, USAF (Ret) – Absent. Pete submitted the following report: Made contact with Soldier's Angels and would like to suggest that we begin a volunteer partnership with them in order to promote our chapter's involvement in the community and support their charter. Soldier's Angels is a national 501(c)3 charity who supports deployed military members, veterans, and families through various projects and programs. Although their mantra is "May no soldier go unloved, may no soldier walk alone, may no soldier be forgotten, even after they come home," they provide aid, comfort, and resources to all branches of the military.

There are three lines of effort I would propose we adopt:

1. Participate in their collection drives.
 - a. The collection campaigns are designed with one goal in mind—bring people together to collect items our service members and veterans need. Some are necessity focused, others morale focused.
 - b. Upcoming drives:
 - i. Care package items for deployed members (Apr and Jun)
 - ii. Military Working Dog items (May)
 - iii. Warm Winter Drive for Homeless Vets (Jul, Aug, Sep)
 - iv. Holiday Stocking Stuffers for deployed members (Oct, Nov, Dec)
 - v. Treats for Troops (Nov, Dec)
 - c. I suggest we have a collection box located at the check in area at our monthly events. I'd like to advertise the drive in the Lariat, the luncheon advertisement and invitation. The information would include the drive, its purpose, and what supplies would be requested. Items can be purchased and dropped off, or procured via Amazon who can send it directly to Soldier's Angels.
2. Participate in one of their projects as a Chapter, perhaps a group of 20 or so.

- a. There are packing activities at their warehouse that require groups of 10-40 every few weeks. Currently there are no openings through end of April. This would give us time to spread the work regarding our chapter's desire to support them in this area.
- b. I propose that we invite Jana Evens, Soldier's Angels Area Manager, to one of our monthly events to set up an information table and provide her with a few minutes to discuss their organization with the audience. Afterwards we will be able to announce an event we want to support and hopefully have people already interested.
- c. We can then sign up for a group event every quarter and make it a reoccurring event.
3. Advertise their multiple volunteer opportunities where our membership can assist on an individual basis.
 - a. Events include (info found at <https://soldiersangels.org/volunteer/>):
 - i. Watering plants and gardening at the VA Polytrauma Center
 - ii. Supporting Outreach and Resource
 - iii. Manning a Coffee and Snack cart at the VA
 - iv. Assisting with Military and Veteran Food Distribution
 - v. Feeding the Homeless
 - vi. Virtual support (things you can do from home like writing letters)

Surviving Spouse Coordinator: (Open) - No report.

VP Personal Affairs: (Open) - No report.

VP Public Relations/Marketing: LtCol Kathie Estrada USAF (Ret) – Nothing additional to report. David mentioned an item from the MACEF Board meeting was to have a chapter LinkedIn page set up.

Administration: Trish Meserve – March renewals consist of 95, of which 35 are to be mailed. 12 are slated to be deleted.

Old Business:

1. New chapter coins have been approved for retail sale on and off post.
2. Happy Hour discussion of increasing volunteerism produced comments such as ZOOMing our staff meetings so members can watch, and in addition to a list of positions open include the job description in The Lariat, plus personally contacting members to see if they would be interested.

New Business:

1. Use QR Code – currently used on trifold and Pull Up display which leads directly to Join/renew. Perhaps need one for home page or directly to donate. Consensus was that a QR meant direct link, not a general page where you then search for what you need. David to discuss further with Kitty.
2. Lapel Pin – suggestion comes from MACEF Board – using either the Alamo side of the coin or the MOAA Alamo Chapter masthead. Jim to contact his guy and get pricing.

MEETING ADJOURNED at 11.07am.

Next Foundation Board (MACEF) Meeting – Tuesday 12 March 2pm

Next Scholarship Meeting - Thursday 14 March 1pm

Next Staff Meeting – Thursday 4 Apr at 10am

Next Chapter Board Meeting – Weds 22 May 10am

Next Golf meeting TBD



Col David Patrick, USAF (Ret)

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