

MILITARY OFFICERS ASSOCIATION OF AMERICA

ALAMO CHAPTER
P. O. Box 340497 Ft Sam Houston, Texas 78234
(210) 228-9955
MINUTES OF STAFF MEETING
Thursday, 8 August 2024

Meeting was called to order by Chapter President, Kitty Meyers. A quorum was present and acting throughout the meeting.

Attendees: Col Brian Afflerbaugh, Col Brad Barnhart, Col David Patrick, Col Lisa Skopal, Col Dan Van Syoc, Lt Col Kathie Estrada, Lt Col Kitty Meyers, LTC Aimee Schumacher, MAJ Jim Cunningham.

Invocation by and pledge led by Jim Cunningham.

Secretary: The minutes from 13 June 2024 meeting were approved for filing.

Treasurer: Col Brad Barnhart – MACEF - Inflows: Donations are coming in strong and are expected to meet budget before the end of the year.

Alamo Chapter Educational Foundation MACEF (501(C)3)

INCOME	2023		2024										FY24 YTD	FY24 Budget
	November	December	January	February	March	April	May	June	July	August	September	October		
Donations (Transfers from Operations)	920.00	1,095.00	660.00	745.00	1,160.00	315.00	650.00	390.00	725.00				6,660.00	\$ 4,500.00
Donations (Checks)	1,561.00	1,290.00	125.00	575.00	165.00	600.00	250.00	300.00	5,705.00				10,571.00	\$ 2,000.00
Donations (Online)	350.00	775.00	650.00	100.00	24.00	25.00		526.00	1,842.45				4,292.45	\$ 700.00
Dividend	27.54	48.79	44.71	49.92	39.82	8.70	54.34	52.65	60.42				386.89	
MajGen Dave Garza JROTC Donation				10,000.00									10,000.00	\$ 10,000.00
Foundation Fundraising													-	\$ 20,000.00
Golf Tourney Proceeds Scholarships	5,389.96												5,389.96	\$ 5,000.00
Golf Tourney Proceeds for USO WFSC	6,829.96												6,829.96	
Chapter Operations donation from GT	3,054.98												3,054.98	
													-	
TOTAL INCOME	18,133.44	3,208.79	1,479.71	11,469.92	1,388.82	948.70	954.34	1,268.65	8,332.87	-	-	-	47,185.24	42,200.00
OUTFLOWS														
Expenses														
Office Supplies / Postage			392.20					886.21					1,278.41	\$ 500.00
Awards Luncheon						1,115.10							1,115.10	\$ 2,500.00
PayPal Fee	11.10	5.32	16.88		1.18			16.18	51.40				102.06	\$ 20.00
Square Fee		28.04	3.65	3.65	5.40	1.03			8.90				50.67	\$ 20.00
													-	
Outreach														
USO WFSC			6,830.00										6,830.00	\$ -
													-	
Leadership Development Initiatives														
ROTC Leadership Development					1,000	2,000							3,000.00	\$ 4,000.00
													-	
JROTC Scholarships														
Gen Herring * "Let's Go" Cadet Kilic					1,000								1,000.00	\$ 1,000.00
Col McCarthy * "Let's Go" Cadet Birkner						1,000							1,000.00	\$ 1,000.00
Susie Tolman * "Let's Go" Cadet Garcia					1,000								1,000.00	\$ 1,000.00
MajGen Dave & Carrie Garza "Let's Go"					5,000	2,000	1,000	1,000					9,000.00	\$ 9,000.00
													-	
Chapter Scholarship Program														
Col Torrey Minnie Piper Clearing House					1,000								1,000.00	\$ 1,000.00
Chapter Dep * (Jim & Cheryl Cunningham)							1,000						1,000.00	\$ 1,000.00
													-	
ROTC Scholarship Program														
ROTC AF * (Ed & Ruby Marvin) Cadet Vallor							1,000						1,000.00	\$ 1,000.00
ROTC Scholarships					13,000	4,000	1,000						18,000.00	\$ 18,000.00
													-	
Endowment Distribution														\$ 2,160.00
													-	
TOTAL OUTFLOWS	11.10	33.36	7,242.73	3.65	22,006.58	10,116.13	4,000.00	1,902.39	60.30	0.00	0.00	0.00	45,376.24	42,200.00
* Scholarship named in their honor by Chapter leadership.														

The MACEF income had a big boost in July from solicitation letters and is close to offsetting the Foundation Fundraising goal. The Office Supplies expense was higher than normal as an extra set of solicitation letters had to be printed and the additional stamps were purchased before the price went up again. Everything looks good for 75% of the way through the Fiscal Year.

For Chapter Operations, Membership income is right on track for Renewal Retired and ahead of expectations overall. Advertising and corporate partnerships have been quiet this summer, but both are still way ahead for

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the year. Donations received a boost in July and look solid moving towards the end of the year donations. On the expense side, office and postage costs were higher than expected due to the solicitation letters being mailed, but no significant concerns. The telephone cost will be 30% more (\$600) than budgeted for the year due to a new router being installed.

Cash balances are where we expect them to be in July.

Golf: Marketing of the October tournament has begun and monies from sponsors, players and donations are starting to arrive. We have 41 golfers signed up so far, and we have our Title Sponsor committed to donating \$15,000, and Blue Skies verbally committing to a Gold Sponsor of \$2500. Still waiting to hear back from the ARC on whether they will be a Platinum (\$5000) or Gold Sponsor. We also have Soarion committed to sponsoring the beverage cart and First Command sponsoring a hole. We are asking everyone to continue to ask for additional sponsors for the Golf Tournament.

Silent Auction is also going well. We have 10 items so far committed of various items, quilt, spa basket, beer basket, two wine baskets, one Hershey's chocolate items, etc.

Operations (501(C)4)

Inflows:

	January	February	March	April	May	June	July	August	Sept	Oct	Nov	Dec	YTD	2024 Budget	Variance
Membership Dues															
MOAA National	585.00												\$585.00	\$ -	\$585.00
Austin Chapter													\$0.00	\$ -	\$0.00
New Surv Sp	25.00												\$25.00	\$ -	\$25.00
New Retired	25.00	75.00		100.00		75.00							\$325.00	\$ 500	-\$175.00
New Active Duty			25.00										\$25.00	\$ 100	-\$75.00
New Former			25.00										\$25.00	\$ -	\$25.00
New FOC													\$0.00	\$ 50	-\$50.00
Renewal Surv Sp	50.00	275.00	150.00	25.00		75.00							\$575.00	\$ 750	-\$175.00
Renewal Retired	950.00	1,200.00	575.00	670.00	450.00	675.00	775.00						\$5,295.00	\$ 9,000	-\$3,705.00
Renewal Active Duty	100.00	25.00			75.00		50.00						\$250.00	\$ 100	\$150.00
Renewal Former				25.00		75.00	25.00						\$125.00	\$ 100	\$25.00
Renewal FOC	50.00	25.00											\$75.00	\$ 75	\$0.00
Total	\$ 1,785.00	\$ 1,600.00	\$ 825.00	\$ 820.00	\$ 525.00	\$ 900.00	\$ 850.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$7,305.00	\$ 10,675	-\$3,370.00
Non-Dues Revenue															
Golf Tournament													\$0.00	\$ 5,000	-\$5,000.00
Travel Awards			41.94										\$41.94	\$ -	\$41.94
Merchandise (Coins/Shirts)	112.00	46.00	30.00		100.00	60.00							\$348.00	\$ 500	-\$152.00
Advertising Lariat	275.00	275.00	275.00	3,245.00	4,070.00								\$8,140.00	\$ 5,000	\$3,140.00
Corporate Partnership	\$ 100.00	\$ 700.00	\$ 500.00	\$ 500.00	\$ 1,100.00								\$2,900.00	\$ 2,000	\$900.00
Donations to Chapter	760.00	1,455.00	520.00	805.00	275.00	792.00	2,740.00						\$7,347.00	\$ 13,845	-\$6,498.00
Donations to MACEF	740.00	1,160.00	315.00	755.00	390.00	725.00	2,180.00						\$6,265.00	\$ 7,000	-\$735.00
Social Events	1,434.00	1,372.00	912.00	2,415.10	1,377.00	576.00	816.00						\$8,902.10	\$ 12,500	-\$3,597.90
Total	\$ 3,421.00	\$ 5,008.00	\$ 2,593.94	\$ 7,720.10	\$ 7,312.00	\$ 2,153.00	\$ 5,736.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$33,944.04	\$ 45,845	-\$11,900.96
TOTAL INCOME	\$5,206.00	\$6,608.00	\$3,418.94	\$8,540.10	\$7,837.00	\$3,053.00	\$6,586.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$41,249.04	\$ 56,520	-\$15,270.96

Outflows:

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD	2024 Budget	Variance
Bank Charge													\$ -	\$ -	\$ -
Copier Mntn Agreement				691.00									691.00	\$ 691	\$ -
PayPal Service Fee	95.98	81.26	84.13	127.33	152.40	93.88	128.81						763.79	\$ 1,000	236.21
Square Service Fee	28.72	77.52	20.39	35.19	28.18	35.38	45.89						271.27	\$ 700	428.73
D&O Insurance													\$ -	\$ 685	685.00
Dues & Subscription	243.05	1,063.80			766.57								2,073.42	\$ 1,369	(703.93)
Contractor Incentive													\$ -	\$ -	\$ -
Independent Contr	2,001.66	2,001.66	2,001.66	2,001.66	2,001.66	2,001.66	2,001.66						14,011.62	\$ 24,020	10,008.38
Liability Insurance		487.00											487.00	\$ 487	\$ -
Marketing													\$ -	\$ -	\$ -
Merchandise (Coins/Shirts)						498.21							498.21	\$ -	(498.21)
Office	973.83	526.54	312.38	72.33	113.96	592.97	990.27						3,582.28	\$ 3,668	85.23
Postage & Delivery	358.70				682.35		682.35						1,723.40	\$ 3,000	1,276.60
Social Events	2,036.00	1,108.80	2,116.00	1,012.00	220.00	1,280.00	841.20						8,614.00	\$ 12,500	3,886.00
Special Activities													\$ -	\$ -	\$ -
Telephone	115.59	115.59	115.59	115.48	124.40	115.48	217.48						919.61	\$ 1,400	480.39
Trans to MACEF	660.00	745.00	1,160.00	315.00	650.00	390.00	725.00						4,645.00	\$ 7,000	2,355.00
Volunteer Recognition													\$ -	\$ -	\$ -
TOTAL Outflow	\$ 6,513.53	\$ 6,207.17	\$ 5,810.15	\$ 4,369.99	\$ 4,739.52	\$ 5,007.58	\$ 5,632.66	\$ -	\$ -	\$ -	\$ -	\$ -	\$38,280.60	\$ 56,520	-\$18,239.40
Surplus/(Deficit)	-\$1,307.53	\$400.83	-\$2,391.21	\$4,170.11	\$3,097.48	-\$1,954.58	\$953.34	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,968.44	\$0.00	\$2,968.44

Cash Balances:

MACEF	Jan	Feb	March	April	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
RBFCU													
Savings	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00	\$ 10.00						
Money Market	\$ 28,742.59	\$ 39,757.22	\$ 6,121.64	\$ 5,953.87	\$ 5,977.28	\$ 7,202.58	\$ 13,430.19						
Checking	\$ 172.02	\$ 168.38	\$ 13,336.20	\$ 5,336.54	\$ 2,222.88	\$ 145.51	\$ 145.52						
Certificates	\$ 10,839.84	\$ 10,874.46	\$ 10,917.35	\$ 10,960.33	\$ 11,004.92	\$ 11,048.25	\$ 11,093.20						
Total	\$ 39,764.45	\$ 50,810.06	\$ 30,385.19	\$ 22,260.74	\$ 19,215.08	\$ 18,406.34	\$ 24,678.91	\$ -	\$ -	\$ -	\$ -	\$ -	
Chapter Operations													
Broadway	\$ 13,062.13	\$ 13,462.96	\$ 11,071.75	\$ 15,241.86	\$ 19,514.34	\$ 14,890.23	\$ 18,686.57						
RBFCU CD #1-3	\$ 17,738.73	\$ 17,792.25	\$ 17,849.64	\$ 17,906.72	\$ 17,976.92	\$ 18,045.12	\$ 18,115.86						
RBFCU CD #4	\$ 15,102.53	\$ 15,160.01	\$ 15,221.68	\$ 15,281.61	\$ 15,343.78	\$ 15,404.19	\$ 15,466.86						
Total	\$ 30,800.86	\$ 31,255.21	\$ 28,921.39	\$ 33,148.58	\$ 37,491.26	\$ 48,339.54	\$ 52,269.29	\$ -	\$ -	\$ -	\$ -	\$ -	
Social Events													
Chapter													
Inflows	\$ 2,196.00	\$ 1,090.00	\$ 2,511.10	\$ 1,128.00	\$ 1,443.00	\$ 1,008.00		\$ 744.00					\$ 10,120.10
Outflows	\$ 2,186.00	\$ 958.80	\$ 2,116.00	\$ 1,012.00	\$ 1,280.00	\$ 841.20		\$ (72.00)					\$ 8,322.00
Variance	\$ 10.00	\$ 131.20	\$ 395.10	\$ 116.00	\$ 163.00	\$ 166.80	\$ -	\$ 816.00	\$ -	\$ -	\$ -	\$ -	\$ 1,798.10

VP Membership: Lt Col Kathie Estrada, USAF (Ret) – Is doing a great job of getting us into many events. There are bi-monthly Orientation, upcoming Town Hall Meeting, Heros Festival, RADs, etc. Kathie needs volunteers to help man these events, especially the Newcomers Orientation. Please contact her if you can assist.

VP Programs: Col David Patrick, USAF (Ret)/Col Brian Afflerbaugh, USAF (Ret). The program rating for our June speaker was great, at 4.78 compared to some of the previous speakers. Please continue to provide feedback through the surveys that are provided to assist us in making our programs even better. Our speakers are complete for the rest of the year and beginning to fill in speakers for 2025. David/Brian are transitioning the programs over to Brian. David will be in the secondary role beginning in 2025 and will assist Brian as needed.

VP Legislative Affairs: Maj Jim Cunningham, USA (ret) – Big election year, so the state level activity is slower than usual. MOAA National emphasizes to contact your local representative to help increase pay for our lower enlisted members. TX governor is pushing to get school vouchers passed this year.

VP Marketing and Development: Col Lisa Skopal USAF (Ret) – See scorecard report.

Scholarships and Leadership Development: Col Peter Hunt, USAF (ret), absent, no report.

President: Lt Col Kitty Meyers, USAF (Ret) – We have 60 people so far scheduled for our August luncheon. Our current webmaster (Bill Hudson) is retiring and we are in need of someone to volunteer to manage it. Please ask around to help us find a replacement for him. He has done a great job (for free) keeping our website current. Comments back from MOAA National is to add additional photos of various events to our website. Veterans Day we may want to consider handing out poppies to our Sept luncheon. Trish has volunteered to see if she can get some from the UK and we can figure out how best to hand them out.

Scorecard 2024

Priority 1: Kathie is tracking results of the recruitment events she is attending, by building a calendar of events. She still doesn't have a membership committee of volunteers. She is reviewing the "kit" we take with us to events to ensure we have all the necessary supplies at the events.

Priority 2: Lisa said as of July we are at 160% of our Advertising budget (\$8140/\$5000) and 145% of our Corporate sponsorship budget (\$2900/\$2000). Will continue to reach out to potential sponsors for both advertising and sponsorship opportunities.

Priority 3: Jim C will provide a written update to David for the next Board meeting.

Priority 4: Kitty said all of the job descriptions have been updated/finalized. Kitty continues to work with Aimee on the transition from President elect to President on shadowing events and discussions. Will be a smooth transition down the line. Critical positions are admin (to pick up additional work from Trish) and Webmaster.

Staff Reports

VAC/VGSAA Rep: Maj Jim Cunningham, USA (Ret) - Jim said there are some upcoming RADs in the fall. The one at Brooks in Oct is expected to have 9000+ retirees there. We need to be well represented at this event.

Transition Liaison Officer: Lt Col Kitty Meyers, USAF (Ret) - Nothing to report here.

Blue Skies of Texas Satellite Chapter Rep: Col Dan Van Syoc, USAF (Ret) - Dan said everything looks good for the Sept luncheon at BST.

Volunteer Coordinator: Col Pete Schaub, USAF (Ret) - Absent, no report.

VP Public Relations/Marketing: Lt Col Kathie Estrada USAF (Ret) - Kathie is continuing on working to update our social media accounts with new photos.

Editor: LTC Aimee Schumacher USA (Ret) - Nothing to report.

Administration: Trish Meserve – Absent, no report.

New Business:

1. By-Laws – Proposed Revision which includes term limits and number of board members and friend of the chapter (non-voting) – David/Kitty working this to propose to the Board members.

MEETING ADJOURNED AT 11:30AM

Next Golf meeting Tues Sept 3, 1pm

Next Staff Meeting – Sept 5, 10am

Next MACEF Board Mtg – Sept 10, 2pm



Col David Patrick, USAF (Ret)